

The iHT² CMIO
Forum in Phoenix
WILL sell out -
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iHT² CMIO Forum in Phoenix

iHT²
Institute for Health
Technology Transformation

Join National Leaders in Healthcare to
Improve Quality, Safety and Efficiency Through Health IT

January 17-18, 2012 | The Westin Kierland Resort & Spa | Phoenix, AZ

MEET WITH VISIONAIRES LEADING THE FUTURE IN HEALTH IT



Sponsors and Media and Association Partners::



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Featured Participants:



John Mattison, MD
CMIO
Kaiser Permanente



**T. Forcht
(Teo) Dagi, MD**
Professor
Harvard Business
School



Michael Bakerman, MD
CMIO
UMass Memorial
Healthcare



Richard Mohnk
Associate CIO
for Operations
UMass Memorial
Healthcare



John LeMoine, MD
System Medical
Director & CMIO
Sharp HealthCare



Alan Snell, MD, MMM
CMIO
St. Vincent Health
& Indiana
Health Information
Exchange



Joel Shoolin, DO, MBA
VP, Clinical Informatics
Advocate HealthCare



Ilaina Edison
SVP, Operations
Visiting Nurse Service
of New York



Michael Westcott, MD
CMIO
Alegent Health



Howard Burde, Esq
Principal
Howard Burde
Health Law, LLC



Phillip Wu, MD
CMIO
Providence Health
& Services

4:00 pm Opening Remarks

Barry Chaiken, MD
Senior Fellow & HIT Conference Chair
Institute for Health Technology Transformation

4:15 pm - 5:00 pm Opening Keynote Session “CIO and CMIO Dynamics: The Evolving Roles & Relationships”

Richard Mohnk, Associate Chief Information Officer for Operations, **UMass Memorial Healthcare**
Michael Bakerman, MD, Chief Medical Information Officer, **UMass Memorial Healthcare**

5:15 pm - 6:45 pm Opening Reception and Living Group Activity

To kick off the opening reception, you will have an opportunity to spend 20 minutes meeting with your conference 'Living Group'. Attendees will be grouped together so that starting on Day 1 you will have an opportunity to meet new contacts and maximize your conference experience. In addition to meeting your Living Group, you will also take part in an interactive activity to determine the top challenges facing CMIO's given your expanding role & responsibilities in health IT. The top 5 challenges will be announced tomorrow morning before the keynote.

Following the initial activity, you will have an hour to mingle during our cocktail reception with other CMIO's and connect with long-time colleagues and new connections alike. Have a drink on the Institute and relax!

7:00 pm - 9:00 pm iHT² Leadership Dinner

In addition to sharing some of the new initiatives on which your organization is working, dinner will be spent learning more about industry challenges and concerns so we all can better serve the community and help to improve the quality of our healthcare system. As the dinner is a casual affair, we will also be enjoying fine wine, cocktails, a wonderful meal, and great company!

8:15 am Opening Remarks

Jonathan Velez, MD
Chief Information Officer
Memorial Health System

8:30 - 9:25 am Keynote Presentation “Change Management & Processes”

This session reviews the latest organizational behavior concepts allowing the attendees to learn how to best manage change in complex environments. At the conclusion of the session, attendees possess practical approaches to facilitating and managing change in their organization.

T. Forcht (Teo) Dagi, MD
Professor
Harvard Business School

9:30 - 10:25 am Panel Discussion “Clinical Mobility: Leveraging Mobile Devices & Maintaining Security”

This session reviews the latest concepts in security and privacy as they apply to mobile devices. Concepts covered include: two factor authentication, integration of devices, policies to secure devices, photos, education strategies and more.

Moderator: **Jonathan Velez, MD**, Chief Information Officer, **Memorial Health System**

John LeMoine, MD, System Medical Director & CMIO, **Sharp HealthCare**
John Mattison, MD, Chief Medical Information Officer, **Kaiser Permanente**
Phillip Wu, MD, Chief Medical Information Officer, **Providence Health & Services**
Alan Snell, MD, MMM, Chief Medical Informatics Officer, **St. Vincent Health & Indiana Health Information Exchange**

10:30 - 10:55 am Morning Networking Break**11:00 - 11:25am Case Study**

iHT² case studies and presentations illustrate challenges, successes and various factors in the outcomes of numerous types of health IT implementations. They are interactive and dynamic sessions providing opportunity for dialogue, debate and exchanging ideas and best practices. This session will be presented by a thought leader in the provider, payer or government space.

11:30 - 11:55am Presentation “Where the Rubber Meets the Road: Managing the Legal Challenges of Physicians in Informatics”

Howard Burde, Esq.
Principal
Howard Burde Health
Law, LLC

12:00 - 1:30pm Lunch

1:30 - 2:10pm Presentation “Beyond CDS: Business Intelligence & Comparative Effectiveness Research”

Session reviews the cutting edge concepts of Web 2.0 and 3.0. This is beyond social media with its emphasis on Web 3.0. The Semantic Web is a “web of data” that facilitates machines to understand the semantics, or meaning, of information on the World Wide Web. It extends the network of hyperlinked human-readable web pages by inserting machine-readable metadata about pages and how they are related to each other, enabling automated agents to access the Web more intelligently and perform tasks on behalf of users.

In this session you will learn about:

- developing CDS protocols & guidelines
- improving quality & safety while decreasing costs
- analyzing EHR, genomics & other newly available data to discover new ways to provide higher quality care

2:15 – 3:10pm Focus Groups

Focus Groups are small targeted sessions intended for members who want a deeper discussion on a specific topic and who want to identify like-minded partners within that topic area. These are guided work groups designed to share challenges, best practices and recommendations in each field.

CDS Integration	Interface Design
Patient Safety & Process Flow	Mobile Integration
Computerized 'non-Provider' Order Entry	Population Health Management

3:15 – 3:40pm Afternoon Networking Break

3:40 – 4:30pm Panel Discussion “Strategies for Harnessing the Power of Innovation in Health Care”

Innovation can be a messy process—hard to measure and hard to manage. Most recognize it only when it generates a surge in growth and in many corporate circles ‘innovation’ is a term often misunderstood. Health care is an industry ripe for innovative new approaches to clinical workflow, patient safety and other applications that can improve quality and reduce costs however managing innovation is easier said than done in most organizations. This session will discuss unique strategies that can enable organizations to foster innovation for competitive advantage.

Topics addressed:

- Building capabilities for experimentation
- Managing and learning from trials
- Embracing open innovation models

Moderator: **Michael Bakerman, MD**, Chief Medical Information Officer, **UMass Memorial Healthcare**

Michael Westcott, MD, Chief Medical Information Officer, **Alegent Health**
Robert Peskind, MD, Chief Medical Information Officer, **Poudre Valley Health System**
Iaina Edison, RN, MBA, SVP, Operations, **Visiting Nurse Service of New York**
Joel Shoolin,FAAFP, MBA, VP, Clinical Informatics, **Advocate Health Care**

4:30 – 5:10pm CMIO Leadership Forum

This session is designed to conclude the summit with a rich dialogue addressing the needs of CMIO community and its expanding role in the U.S. health care system. Participants will have the opportunity to share feedback on proven strategies, address growing areas of responsibility and share knowledge that can immediately benefit your organization.

Barry Chaiken, MD
Senior Fellow & Health IT Chair
Institute for Health Technology Transformation
CMO, **DocsNetwork** & former **HIMSS** Chair

5:15pm Closing Remarks

Jonathan Velez, MD
Chief Information Officer
Memorial Health System

SPECIAL THANKS TO OUR ADVISORY COMMITTEE

Special thanks to the esteemed group of professionals who serve on the Institute's Advisory Committee. The Advisory Committee contributes invaluable industry insight that results in some of the most comprehensive, intimate and informative programs year after year.



Howard Burde, Esq.
Principal
Howard Burde Health Law,
LLC



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Medical Director, IT & Innovation
Northwestern Memorial Physicians Group
Founder and Director Szollosi Healthcare Innovation Program



Barry Chaiken, MD, FHIMSS
Chief Medical Officer
DocsNetwork, Ltd.
Former HIMSS Chair



Thomas Check
CIO
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Catherine Peper
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JCWade & Associates
Former HIMSS Chairman

About the



The Institute for Health Technology Transformation is the leading organization committed to bringing together private and public sector leaders fostering the growth and meaningful use of technology across the healthcare industry. Through collaborative efforts the Institute provides programs that drive innovation, educate, and provide a critical understanding of how technology applications, solutions and devices can improve the quality, safety and efficiency of healthcare.

The Institute engages multiple stakeholders:

- Hospitals and other healthcare providers
- Clinical groups
- Academic and research institutions
- Healthcare information technology organizations
- Healthcare technology investors
- Health plans
- Consumer and patient groups
- Employers and purchasers
- Device manufacturers
- Private sector stakeholders
- Public sector stakeholders

Mission & Vision

The mission of the Institute for Health Technology Transformation: to drive improvement and the meaningful use of technology throughout the continuum of care through education and collaboration among multiple stakeholders.

Technology in-and-of itself will not solve the deep challenges facing our healthcare system nor will it alone ensure more accessible and higher quality care. Realizing the benefits of technology across the healthcare continuum is a complex, under-utilized and often misunderstood process. Stakeholder collaboration underscores the Institute's focus working to ensure technology has a transformative effect at all levels of the healthcare sector.

For additional information please contact:

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Institute for Health Technology Transformation
561-748-6736
Robert@ihealthtran.com

Why Should You Attend The iHT² CMIO Forum in Phoenix?

- Keynote presentations from the industry's most accomplished professionals and thought leaders.
- Two full days of networking opportunities with healthcare leaders and executives from around the country.
- An exhibit area that will allow you to learn about new products and services that can save your organization money and improve quality of care.
- Topical panel discussions and workshops on the most critical and timely issues.
- A Continued Focus on the **Fundamental IT** Areas that Matter
- The Latest Implications of ARRA and What it Means for Your Practice or Hospital
- Meet **valuable new contacts** from all over the country in a convivial and professional atmosphere.
- During social and networking events you will have the opportunity to **build new relationships** and reinforce existing ties with the healthcare industry.
- A conference curriculum that offers a **broad choice of educational opportunities** for professional development, both for yourself and the organization you work for.
- Hear from **inspirational panelists and keynote speakers** from the Healthcare sector.
- Share **ideas, aspirations, problems, and solutions** with peers and colleagues.
- Develop a more **intimate understanding** about the industry and compare your situation with others.
- Learn about **current trends and innovative ideas**.
- Understand **best practices** and applications through case study presentations.
- **Solve and debate** issues while consulting with industry experts.
- The **top-notch setting** and activities in Phoenix, AZ.
- A conference experience that will allow you to **recharge your batteries**, and also **see a valuable return on your investment**.



Please join us by becoming a partner in the innovative work of driving improvement in our healthcare system through the effective use of technology across the continuum of care.



iHT² CMIO Forum in Phoenix
January 17-18, 2012
Phoenix, AZ



iHT² Health IT Summit in Phoenix
January 18-19, 2012
Phoenix, AZ



iHT² Health IT Summit in
San Francisco
March 27-28, 2012
San Francisco, CA



iHT² Health IT Summit in Atlanta
April 24-25, 2012
Atlanta, GA



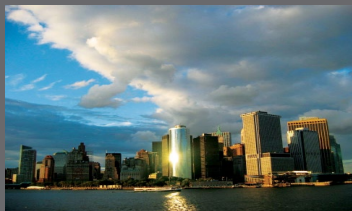
iHT² Health IT Summit in
Fort Lauderdale
June 12-13, 2012
Fort Lauderdale, FL



iHT² Health IT Summit in Denver
July 24-25, 2012
Denver, CO



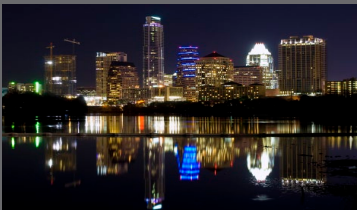
iHT² Health IT Summit
in Seattle
August 22-23, 2012
Seattle, WA



iHT² Health IT Summit in
New York City
September 19-20, 2012
New York City, NY



iHT² Health IT Summit in
Beverly Hills
November 7-8, 2012
Beverly Hills, CA



iHT² Health IT Summit
in Austin
December 5-6, 2012
Austin, TX

The accomplishments and dedication of the Advisory Committee is truly what separates the Institute apart from other organizations.

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**Institute for Health
Technology Transformation**

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