

Investment Forum Wrap up: U.S. CTO Aneesh Chopra Delivered Keynote at iHT2 Health Technology Innovation and Investment Forum and MMRGLOBAL OTC:MMRF announced as "Stock To Watch"

New York, NY, October 11, 2011 -- White House CTO Aneesh Chopra delivered the opening keynote at the annual iHT2 Health Technology Innovation & Investment Forum in New York City on September 20, 2011. The keynote presentation was entitled "Innovation in Healthcare."

The Forum's attendees included – private equity firms, institutional investors, venture capital firms, private investors, analysts, health care IT companies, medical device companies, corporate investors, commercial brokers, investment bankers, law firms, and strategic advisory firms.

The Institute for Health Technology Transformation selected innovative and high growth firms with revenues of \$5-50 million to present at the Forum. Presenters focused on the future of health care and how their organizations are solving the challenges facing the U.S. health system.

Other presenters included: Alexandra Drane, president & co-founder of Eliza Corporation, John Wass, CEO of Wavemark, Herb Roberts, CFO of DrFirst, Richard Lagani, Executive Vice President, MMRGlobal, Inc., Jason Studsrud, CEO, 7 Medical Systems, Allen Kamer, VP, Corporate Development & Marketing, Humedica, and a number of other health care IT innovators.

We had some pretty amazing companies present at the investment forum this year said Waco Hoover, CEO of The Institute for Health Technology Transformation.

MMR Global was selected as the "Stock to Watch" at the investment forum, after all of the presentations were delivered.

A senior health care analyst for The MichaelBass Group who also participated in the forum, and is an active health IT investment bank said, "After following MMRGlobal for the last 3 years our research has concluded that OTC: MMRF is one of the most undervalued health care IT plays we've seen in recent years. The definitive agreement announced by the company on September 19th adds the credibility we were looking for to the earlier September 7th announcement of the non-binding term sheet with the same company. From sources in the industry, if MMRGlobal acquires over \$150 million in revenue this stock currently trading at \$.03 could realistically trade at a valuation of \$3.50- \$4.00 stock with a market cap in the \$800mm to \$1.2b range. This is based on comparable valuations in the health care IT sector such as Accretive Health and Merge Healthcare Inc. It is important to note that MMR is the only pure play personal health record company with connectivity to any health care professional, EMR, patented technologies, with an emerging global footprint and very credible strategic partners including AIG/Chartis,

Kodak, Unis and others. Considering the most recent industry valuations, health care IT firms are being valued at 4 to 6 times revenue.

The Health Technology Innovation & Investment Forum is a one-day forum that provides an opportunity for investors and healthcare leaders to discover the latest trends and investment opportunities in the healthcare information technology sector. Participants had the opportunity to hear from both public and private high growth companies, gaining unparalleled investment insight to some of the fastest growing healthcare technology providers.

About the Institute for Health Technology Transformation

The Institute for Health Technology Transformation is the leading organization committed to bringing together private and public sector leaders fostering the growth and effective use of technology across the healthcare industry. Through collaborative efforts the Institute provides programs that drive innovation, educate, and provide a critical understanding of how technology applications, solutions and devices can improve the quality, safety and efficiency of healthcare.
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